

# MAJOR PETERS' BLOODY MARY BAR

Build  
your  
Own!



*It's fun, it's trendy and it can make your next event as unforgettable as the award-winning taste of a Major Peters' Bloody Mary.*



It all starts with America's best tasting Bloody Mary Mix – Major Peters' in all varieties. Why? Because variety is not only the spice of life, it's also the key to a successful Bloody Mary Bar.

Then, put out a selection of flavored and regular vodkas, and invite your guests to create their own Bloody Mary from an array of garnishes and condiments – all made with their favorite style of Major Peters' Bloody Mary Mix.

## Your Customized Bloody Mary Bar Can Be Created In Three Simple Steps:



STEP

1

### Major Peters' Bloody Mary Mixes

Whether they're craving a classic taste or in the mood for something spicy, your guests are covered with three unique Major Peters' flavors:

#### Original

*The taste that started the Major Peters' sensation.*

#### Hot & Spicy

*Turning up the heat on the everyday Bloody Mary.*

#### The Works

*More of everything you love for a fully-loaded taste experience.*



STEP

2

### Spirits

A great Bloody Mary Bar includes classic vodka, as well as flavored varieties like pepper and citrus. But why stop there? Gin and other spirits create even more possibilities, and a premium tequila makes a Bloody Maria that's out of this world.



STEP

3

### Garnishes

And now for the finishing touches. Dazzle your guests with a variety of fresh ingredients that will allow them to make a Bloody Mary they can truly call their own. The Major recommends the following classic garnishes to get you started:



**CELERY**



**PEPPERONI STICKS**



**LEMONS & LIMES**



**PEPPER RINGS**



**PICKLE SPEARS**



**COOKED SHRIMP**



**PICKLED GREEN BEANS**

The great thing about a Bloody Mary Bar is that you can customize it and make it your own. Unusual or distinctive garnishes can really generate buzz, so be creative! One of the Major's favorites is Olive it® Brand Stuffed Olives. With exciting varieties like Blue Cheese, Garlic & Jalapeño and Red Hot Turkish Pepper, these stuffed beauties are the perfect complement to the unmatched taste of a Major Peters' Bloody Mary. Order them at [olivelovers.com](http://olivelovers.com)



### Important Tips To Keep Your Guests Coming Back For More

- Keep your Bloody Mary Bar area clean
- Refresh ingredients often
- Have napkins, stir sticks and other essentials at the ready
- Keep your setup organized and easy to navigate

Suggested layout diagram for your Bloody Mary Bar (*overhead view*):



The bottom line is, your Bloody Mary Bar will be what you make it, so make it Great! Be creative and let your guests enjoy. Cheers and good luck from Major Peters!



For more information, call 1-800-828-8915, ext. 8217 | [majorpeters.com](http://majorpeters.com)